



Dear Prospective Business Vendor:

You are invited to participate in this year's Freedom Fest State Fair! The Fair is one of New Jersey's fastest growing Agricultural Fairs and will be bigger and better than ever in 2011.

The 2011 Fair will run from July 12<sup>th</sup> through July 17<sup>th</sup> at our **NEW FAIRGROUNDS** on Route 526 just off Exit 8 on I-195 in Upper Freehold, NJ.

The Freedom Fest State Fair Committee has made exciting changes in 2011. Included is the change to our New fairgrounds, the addition of The Great American Frontier Agriculture Show, The Magic of Lance Gifford and the return of Racing Pigs! We hope these changes provide greater opportunity for your success as a vendor at our event.

Business Exhibitor Guidelines:

- The standard display area is 10'x10' and includes access to 120V/20A electrical service.
- The display fee is \$500.00
- Set-up begins Monday, July 11<sup>th</sup> at 10:00AM.
- Breakdown begins at the close of the fair on Sunday evening.
- Participants must provide their own tables and chairs.
- Use of a tent for display area is *REQUIRED*. You may provide your own tent or we can provide you with a rental for cost.
- Sales must be contained within the leased space. Spaces may not be transferred, assigned or subleased.
- Vehicular traffic and parking on the fairgrounds is prohibited during fair hours.
- Flea market items are prohibited.
- Exhibitors are responsible for maintaining the cleanliness of their display areas.
- Exhibitors must comply with New Jersey Sales Tax Laws. Exhibitors must have a valid New Jersey Sales Tax card available for display. It is the responsibility of exhibitors to comply with all sales tax regulations for the charge, collection and remittance of sales tax to the NJ Division of Taxation. To obtain a NJ Sales Tax Card, call the State of New Jersey at (609) 588-2200.
- Products offered for sale must be appropriate for an audience of all ages. Event organizers reserve the right to refuse the sale and/or display of any items deemed inappropriate.
- Exhibitors will be issued 20 daily passes. An additional 20 daily passes can be purchased for \$60.00 at the Fair Office. An entry pass is required for each visitor and exhibitor.

Freedom Fest State Fair, Inc.

P.O. Box 206 Allentown, NJ 08501

Please complete the Business Vendor Application and return by May 1, 2011. Applications received after May 1, 2011 will only be accepted for review and possible acceptance as space permits. Incomplete applications will not be accepted.

**\*\*Fair Special\*\*** - Applications received (with application deposit) prior to April 1, 2011, will receive a 10% discount on the display fee!

For additional information about The Freedom Fest State Fair, please visit our website at [www.freedomfeststatefair.com](http://www.freedomfeststatefair.com)

Please contact me if you have any questions or comments about the applications process.

We look forward to working with you in 2011!

Sincerely,

Nicholas R. DeMauro  
President, FreedomFest State Fair  
Email: [ndemauro@freedomfeststatefair.com](mailto:ndemauro@freedomfeststatefair.com)