



Dear Prospective Food Vendor:

You have been selected to submit an application for this year's Freedom Fest State Fair! The Fair is one of New Jersey's fastest growing Agricultural Fairs and will be bigger and better than ever in 2011. The 2011 State Fair will run from July 12<sup>th</sup> through July 17<sup>th</sup> at the **NEW FAIRGROUNDS** on Route 526 just off exit 8 on I-195 in Upper Freehold, NJ.

In an effort to better partner with our food vendors, the fair committee has made the decision to limit the number of food vendors accepted to the event to approximately eighteen. Additionally, the sale of most food items will either be exclusive or limited to three or less vendors. As a result, it is critical that all information requested on the Food Vendor Application be completed to ensure we provide visitors to the Freedom Fest State Fair a truly memorable fair experience. We hope these changes provide greater opportunity for your success as a food vendor.

Completed applications received by March 15, 2011 will be used to determine preliminary booth allocation. Those applications received March 15, 2011 or later will only be accepted for review and possible acceptance as an addition to the waiting list. Incomplete applications will not be accepted. As a special offer for returning vendors, deposits received by February 15, 2011 will have their non-refundable guarantee reduced to \$650.00!

For additional information about the Freedom Fest State Fair, please visit our website at [www.freedomfeststatefair.com](http://www.freedomfeststatefair.com)

Please contact me if you have any questions or comments about the application process. We look forward to working with you in 2011!

Sincerely,

Nicholas R. DeMauro  
President, FreedomFest State Fair  
Email: [ndemauro@freedomfeststatefair.com](mailto:ndemauro@freedomfeststatefair.com)